

**MICROSOFT YOU'VE GOT GAME SWEEPSTAKES
OFFICIAL RULES**

NO PURCHASE NECESSARY.

COMMON TERMS USED IN THESE RULES:

These are the official rules that govern how the Microsoft You've Got Game sweepstakes promotion will operate. This promotion will be simply referred to as the "Sweepstakes" throughout the rest of these rules.

In these rules, "we," "our," and "us" refer to Microsoft Corporation, the sponsor of the Sweepstakes. "You" refers to an eligible Sweepstakes entrant.

OVERVIEW:

This object of this Sweepstakes is to create and publish a Windows Phone 7 Game Application. Each Game Application you successfully publish to the Windows Phone 7 Marketplace will be called an "entry". Within this overall Sweepstakes, there are 2 individual Sweepstakes Pools each with different ways to participate. All eligible entries received will be eligible for the prizes listed below.

WHAT ARE THE START AND END DATES?

This Sweepstakes starts at 4:01 PM Pacific Time (PT) on November 30, 2011, and ends at 4:00 PM PT on February 29, 2012 ("Entry Period") and will consist of two (2) Sweepstakes: A Submission Sweepstakes and a Sharing Sweepstakes. Within the Submission Sweepstakes, there will be weekly drawings as well as an overall grand prize drawing.

Game	Start Date/Time	End Date/Time
Submission Sweepstakes	Each Weekly Prize Period will start at 4:01 PM PT on Tuesday and end the following Tuesday at 4:00 PM PT, with the exception of the first prize period which will begin at 4:01 AM PT on Wednesday 11/30 and end at 4:00 PM PT on Tuesday 12/6, and the last prize period which will begin at 4:01 PM PT on Tuesday 2/21 and at 4:00 PM PT on 2/29 The overall grand prize period will start at 4:01 PM PT November 30, 2011 and end at 4:00 PM PT February 29, 2012	
Sharing Sweepstakes	4:01 AM PT November 30, 2011	4:00 PM PT February 29, 2012

Entries will be eligible for the Sweepstakes in which they are received. You must enter each Sweepstakes separately.

CAN I ENTER?

You are eligible to enter this Sweepstakes if you meet the following requirements at time of entry:

- **You are** a legal resident of the 50 United States and District of Columbia 18 years of age or older that meets one of the following criteria:

- You are a Student actively enrolled in a U.S. College or University as a full or part-time student at the time of participation; **OR**
- You have an active Windows Phone Marketplace account on or before November 30, 2011.

- **You are NOT** an employee of Microsoft Corporation or an employee of a Microsoft subsidiary; **and**
- **You are NOT** involved in any part of the administration and execution of this Sweepstakes; **and**
- **You are NOT** an immediate family (parent, sibling, spouse, child) or household member of a Microsoft employee, an employee of a Microsoft subsidiary, or a person involved in any part of the administration and execution of this Sweepstakes.

This Sweepstakes is void outside of the geographic area described above and wherever else prohibited by law.

HOW DO I ENTER?

Submission Sweepstakes:

Before entering, you must complete the following prerequisite:

Create a game application designed for the Windows Phone platform according to the content/technical guidelines listed below and have it published to the Windows Phone Marketplace between the start and end dates listed above. For purposes of this Sweepstakes, it doesn't matter whether your app is under a "free" or "paid" model.

Once your Application has been approved in the Marketplace, you can enter on Facebook by visiting the website for the Sweepstakes at www.facebook.com/MicrosoftUserCommunity?sk=app_234264339961262 or www.facebook.com/MicrosoftTechStudent?sk=app_234264339961262 and completing all of the registration requirements, including completion of an online entry form. To submit your entry form, click on the *You've Got Game* (the "application") tab on Facebook within the MicrosoftUserCommunity Facebook Page or MicrosoftTechStudent Facebook Page and you will be prompted to follow the links and instructions, which includes "liking" the page and authorizing the sponsor to pull your profile information and other content the application will require to properly function.

If your entry includes the use of Windows Azure via a valid Azure Subscription ID proved upon entry, then you can receive one (1) bonus entry per unique application you submit.

If your entry includes a valid event code received from select local events, provided upon entry, then you can receive one (1) bonus entry per unique application you submit.

While there is no limit to the number of entries you can submit other than any limitations enforced within the Marketplace, each application you submit must be substantially unique and different and your entry cannot be something you've otherwise created/submitted prior to this Sweepstakes.

Sharing Sweepstakes:

You can enter on Facebook by visiting the website for the Sweepstakes at www.facebook.com/MicrosoftUserCommunity?sk=app_234264339961262 or www.facebook.com/MicrosoftTechStudent?sk=app_234264339961262 and completing all of the registration requirements, including completion of an online entry form. Once you get a confirmation screen, you will get an App URL. Once you have your unique URL, you will be prompted to share the promotion via your Facebook

profile. If you choose to share this sweepstakes with your social network, you will receive an one (1) entry into the sharing sweepstakes for each person who clicks on the unique link that you sent and visits the Facebook Game Changer page. There is no limit on the amount of entries that you can receive but we reserve the right to disqualify entries who violate any spamming policies put in place on either platform.

This promotion is in no way sponsored, endorsed, or administered by, or associated with, Facebook. You understand that you are providing your information to the Sponsor and not to Facebook. The information you provide will only be used for administering the Promotion and to contact you if you are a winner.

We are not responsible for entries that we do not receive for any reason, or for entries that we receive but are not decipherable for any reason.

We will automatically disqualify:

- Any incomplete or illegible entry; **and**
- Any entries that we receive from you that are in excess of the entry limit described above.

WHAT CONSTITUTES AN ELIGIBLE ENTRY?

To be eligible for judging an entry must meet the following content / technical requirements:

- Your application must be coded and submitted as a Windows Phone Application. Tools for Windows Phone 7 development which can be downloaded [here](#) include:
 - Visual Studio 2010 Express for Windows Phone
 - Windows Phone Development Tools
 - Express Blend for Windows Phone
 - Windows Phone 7 Emulator
- Your application must be considered a game and submitted to the Games category on App Hub.
- In order to enter your application into the App Hub, you need to have an App Hub account. If you do not have one, you can go to [App Hub](#) to create your new account. During the registration process, you will be asked to review and sign the following legal Terms of Use (collectively “App Hub Agreements”): [App Hub Terms of Use](#), [Xbox LIVE Terms of Use](#), [Windows Phone Marketplace Application Provider Agreement](#) (the “APA”), [DreamSpark Addendum](#) (if you are a student licensed under the DreamSpark program), [Windows Phone Marketplace Certification Vendor Agreement](#), and [App Hub Submission Agreement for Xbox 360](#). Please review the App Hub Agreements before accepting. If you are not willing to be bound by the App Hub Agreements, please refrain from participating in this Contest.

In addition:

- your entry must be your own original work; **and**
- your entry cannot have been previously submitted prior to the promotion; **and**
- you must have obtained any and all consents, approvals or licenses required for you to submit your entry; **and**
- your entry may not include any third party trademarks (logos, names) or copyrighted materials (music, images, video, recognizable people) unless you have obtained permission to use the materials. You may include Microsoft trademarks, logos, and designs, for which Microsoft grants you a limited license to use for the sole purposes of submitting an entry into this promotion.

Entries may **NOT** contain, as determined by us, in our sole and absolute discretion, any content that:

- is sexually explicit, unnecessarily violent or derogatory of any ethnic, racial, gender, religious, professional or age group; profane or pornographic;
- promotes alcohol, illegal drugs, tobacco, firearms/weapons (or the use of any of the foregoing) or a particular political agenda;
- is obscene or offensive;
- defames, misrepresents or contains disparaging remarks about other people or companies;
- contains trademarks, logos, or trade dress (such as distinctive packaging or building exteriors/interiors) owned by others;
- contains copyrighted materials owned by others (including photographs, sculptures, paintings, and other works of art or images published on or in websites, television, movies or other media);
- contains materials embodying the names, likenesses, voices, or other indicia identifying any person, (other than the member of your family or community for you have received consent) including, without limitation, celebrities and/or other public or private figures, living or dead;
- contains look-alikes of celebrities or other public or private figures, living or dead;
- communicates messages or images inconsistent with the positive images and/or good will to which we wish to associate; and/or violates any law;

We reserve the right to reject any entry, in our sole and absolute discretion, that we determine does not meet the above criteria.

HOW WILL MY ENTRY BE POTENTIALLY USED?

Other than what is set forth below, we are not claiming any ownership rights to your entry. However, by submitting your entry, you:

- are granting us an irrevocable, royalty-free, worldwide right and license to: (i) use, review, assess, test and otherwise analyze your entry and all its content in connection with this Sweepstakes; and (ii) feature your entry and all content in connection with the marketing, sale, or promotion of this Sweepstakes (including but not limited to internal and external sales meetings, conference presentations, tradeshow, and screen shots of the Sweepstakes entry in press releases) in all media (now known or later developed) in addition to the license granted under the APA;
- agree to sign any necessary documentation that may be required for us and our designees to make use of the rights you granted above;
- understand and acknowledge that the Sponsor(s) may have developed or commissioned materials similar or identical to your submission and you waive any claims you may have resulting from any similarities to your entry;
- understand that we cannot control the incoming information you will disclose to our representatives in the course of entering, or what our representatives will remember about your entry. You also understand that we will not restrict work assignments of representatives who have had access to your entry. By entering this Sweepstakes, you agree that use of information in our representatives' unaided memories in the development or deployment of our products or services does not create liability for us under this agreement or copyright or trade secret law;
- understand that you will not receive any compensation or credit for use of your entry, other than what is described in these Official Rules

Please note that following the end of this Sweepstakes your entry may be posted on a website selected by us for viewing by visitors to that website. We are not responsible for any unauthorized use of your entry by visitors to this website. While we reserve these rights, we are not obligated to use your entry for any purpose, even if it has been selected as a winning entry.

If you do not want to grant us these rights to your entry, please do not enter this Sweepstakes.

WINNER SELECTION AND PRIZES

Submission Sweepstakes:

- Each week on Tuesday around 4pm PT, we will select twenty-five (25) winners to receive one (1) Xbox Live Gold Card from among all eligible entries received during the previous week. Approximate Retail Value (ARV) \$24.99. By the close of the promotion, a total of 300 weekly winners will have been selected. Limit one (1) weekly prize per person overall.
- On or around the close of the Entry Period, we will select three (3) winners to each receive the following grand prize:

One (1) Dell Alienware M18x Laptop. Approximate Retail Value (ARV) \$2,036.21.

Limit one (1) grand prize per person.

Sharing Sweepstakes:

On or around the end of the Entry Period, we will randomly select three (3) winners to each receive the following prize:

One (1) 4 GB Xbox 360 with Kinect. Approximate Retail Value (ARV) \$300.00.

Limit one (1) prize per person.

The total Approximate Retail Value (ARV) of all prizes: **\$15,133.63**

If you are a potential winner, we will notify you by sending a message to the e-mail address, the phone number, or mailing address (if any) provided at time of entry within seven (7) days following the random drawing. If the notification that we send is returned as undeliverable, or you are otherwise unreachable for any reason, we may award the prize to an alternate, randomly selected winner. Only three (3) alternate drawings will be held after which the applicable prize will remain un-awarded.

If there is a dispute as to who is the potential winner, we will consider the potential winner to be the authorized account holder of the e-mail address used to enter the Sweepstakes. If you are a potential winner, we may require you to sign an Affidavit of Eligibility, Liability/Publicity Release and a W-9 tax form or W-8 BEN tax form within 10 days of notification. If you are a potential winner and you are 18 or older, but are considered a minor in your place of legal residence, we may require your parent or legal guardian to sign all required forms on your behalf. If you do not complete the required forms as instructed and/or return the required forms within the time period listed on the winner notification message, we may disqualify you and select an alternate, randomly selected winner.

If you are confirmed as a winner of this Sweepstakes:

- You may not exchange your prize for cash or any other merchandise or services. However, if for any reason an advertised prize is unavailable, we reserve the right to substitute a prize of equal or greater value; **and**
- You may not designate someone else as the winner. If you are unable or unwilling to accept your prize, we will award it to an alternate potential winner; **and**
- If you accept a prize, you will be solely responsible for all applicable taxes related to accepting the prize; **and**
- If you are otherwise eligible for this Sweepstakes, but are considered a minor in your place of residence, we may award the prize to your parent/legal guardian on your behalf; **and**
- Unless otherwise noted, all prizes are subject to their manufacturer's warranty and / or terms and conditions.

WHAT ARE YOUR ODDS OF WINNING?

Your odds of winning this Sweepstakes depend on the number of eligible entries we receive.

WHAT OTHER CONDITIONS ARE YOU AGREEING TO BY ENTERING THIS SWEEPSTAKES?

By entering this Sweepstakes you agree:

- To abide by these Official Rules; **and**
- To release and hold harmless Microsoft, and its respective parents, subsidiaries, affiliates, employees and agents from any and all liability or any injury, loss or damage of any kind arising from or in connection with this Sweepstakes or any prize won; **and**
- That Microsoft's decisions will be final and binding on all matters related to this Sweepstakes; **and**
- That by accepting a prize, Microsoft may use of your proper name and state of residence online and in print, or in any other media, in connection with this Sweepstakes, without payment or compensation to you, except where prohibited by law.

WHAT LAWS GOVERN THE WAY THIS SWEEPSTAKES IS EXECUTED AND ADMINISTRATED?

This Sweepstakes will be governed by the laws of the State of Washington, and you consent to the exclusive jurisdiction and venue of the courts of the State of Washington for any disputes arising out of this Sweepstakes.

WHAT IF SOMETHING UNEXPECTED HAPPENS AND THE SWEEPSTAKES CAN'T RUN AS PLANNED?

If cheating, a virus, bug, catastrophic event, or any other unforeseen or unexpected event that cannot be reasonably anticipated or controlled, (also referred to as force majeure) affects the fairness and / or integrity of this Sweepstakes, we reserve the right to cancel, change or suspend this Sweepstakes. This right is reserved whether the event is due to human or technical error. If a solution cannot be found to restore the integrity of the Sweepstakes, we reserve the right to randomly select winners from among all eligible entries received before we had to cancel, change or suspend the Sweepstakes.

If you attempt to compromise the integrity or the legitimate operation of this Sweepstakes by hacking or by cheating or committing fraud in ANY way, we may seek damages from you to the fullest extent permitted by law. Further, we may ban you from participating in any of our future Sweepstakes, so please play fairly.

HOW CAN YOU FIND OUT WHO WON?

We will post the names of winners online at www.facebook.com/MicrosoftUserCommunity and www.youvegogamesweepstakes.com/YGGsweepstakeswinners.pdf (This list will remain posted one month after February 29, 2012).

WHO IS SPONSORING THIS SWEEPSTAKES?

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